



Clinic Blast



Beauty Business Ultimate Facebook Template Cheat Sheet

You can use right away

BROUGHT TO YOU BY:



Clinic Blast

We take your Beauty business to the next level!

Introduction

Thanks for downloading this guide.

Clinic Blast is a beauty clinic consultation service company. We help beauty clinics on every single aspect of the operation, from marketing to hiring the right employees all the way to franchising, expanding and creating a world class brand.

35+

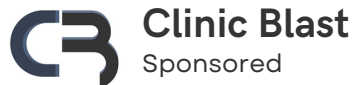
We have worked
with 35+ beauty
clinics this year only



11

Years of beauty
clinics experience

Anatomy of an ad



1-Primary text

Attention Med Spa owners!

Are you tired of slow hours at your spa? do you have so many tasks to do at your spa and you are so busy to create an effective marketing system? we got your back here at Clinic Blast.

Book a free demo to show you how we can help you take your beauty clinic to the next level!

2-Ad creative



3-Destination

www.clinicblast.com

4-Headline

Take Your Beauty Business To The Next Level!

Book your free demo before it's too late!

Learn more

5-Description

6-Call to Action

Note: you can use the same content for Facebook and Instagram ads, all you need to do is to create ads through [Meta Ads Manager](#).

1-Primary text

1

Hello [city name]

Do you want to enjoy [1-3 things people enjoy about your services]

Enjoy the best [your beauty services]
[address]

2

We have finally [introduced something your customers loves so much or have been waiting for it for a while]! Visit us for [your beauty service offers] great experience

(relevant hashtag 1)

(relevant hashtag 2)

(relevant hashtag 3)

Book online: [URL]

Visit us : [Address]

3

Who can say no to free [Beauty Service]

To claim your offer [The way to claim the offer or redeem the coupon]

4

A GIVEAWAYS

[Beauty Service Menu] is officially available in all [Beauty Clinic's Name] locations across [Country]

To celebrate, we're giving away a [prize] worth over [\$]!

To enter:

- 1) Follow @[Instagram handle]
- 2) Tag your friends below →
- 3) Like this video 5 BONUS ENTRIES if you share this to your story and tag @[Instagram handle]

This contest will end [date and time]

Disclaimer- this is in no way sponsored administered, or associated with Instagram or the brands mentioned. Only 18+years of age, and entrants release Instagram and all brands of all responsibility, and agree to Instagram's terms of use. Void where prohibited by law. #giveaways

2-Ad creative

1

Video

1- Showcase the most important parts of the service

2-Hook people in from the first 3 seconds

3-Show the reason of the ad (i.e. offer)

4-Don't bore people and make the video very engaging

5-Make it educational, entertaining or trigger an emotion

2

Photo

Based on our experience, we have found that the best performing image ads on Facebook are the ones that look organic, with 2-4 words on them and a small logo in one of the corners.

Example



Or any relevant image that will stop people from scrolling.

3-Destination

Where do you want your ad to take people to?
some options could be:

1-Website

2-GMB

3-App

4-Messenger

5-Call

4-Headlines

It should reinforce the unique selling point of your products and services or the main offer of the ad.

1

Handcrafted [Your Product's Name]

2

Try Our [Your Product] →

3

We're Open! Stop By For [Offer | Product]

4

Click Here For [Your Product | Offer]

5

[Restate Your Offer]

6

Attention [Your City]

5-Description

Not as important as the headline

1

Offer ends [date]

2

Try Our [Your beauty service offers]

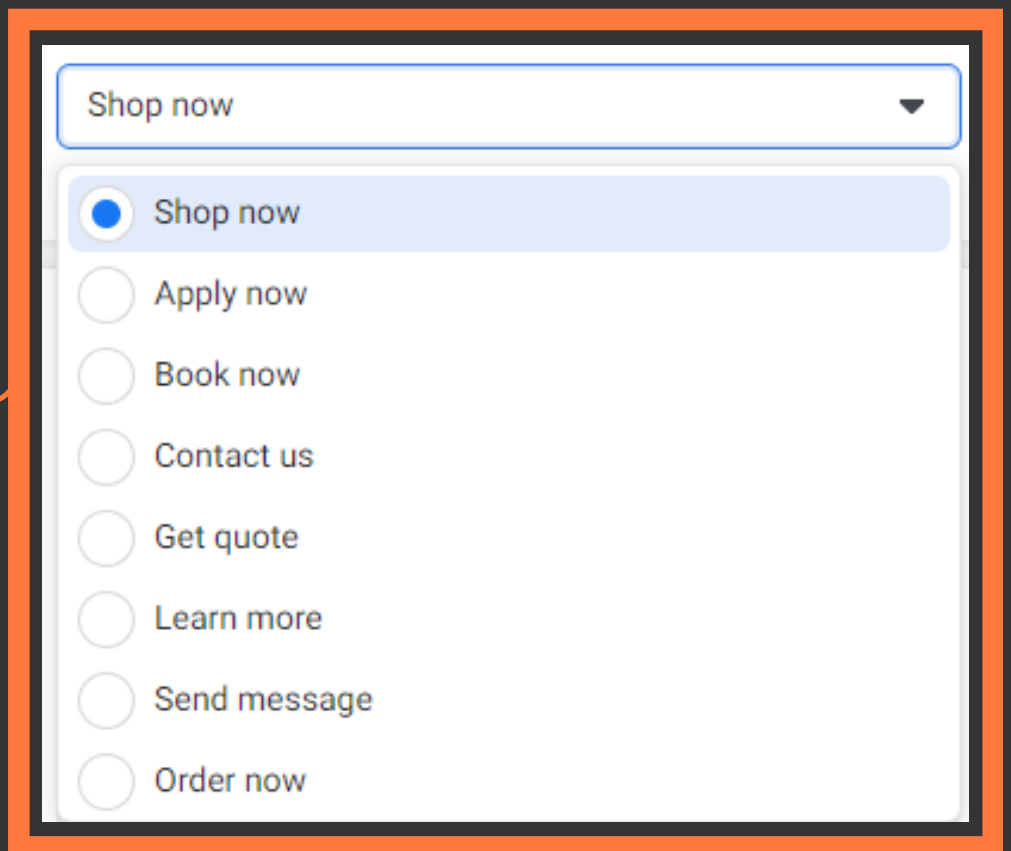
3

[Most Unique thing about your beauty service]

6-Call To Action

What do you want people to do?

Choose the one
that matches
what you want
people to do



Shop now ▼

- Shop now
- Apply now
- Book now
- Contact us
- Get quote
- Learn more
- Send message
- Order now

Example



Clinic Blast
Sponsored

San Diego

Say goodbye to unwanted hair with our Laser Hair Removal service! Our advanced technology targets hair follicles to provide long-lasting results, leaving you with smooth and silky skin.

Book your appointment now with the best beauty clinic in San Diego at:

1234 San Diego Rd.



www.clinicblast.com

Try Our Laser Hair Removal! ➔

7 layers dairy free pancake

Book Now!

Keep it nice and simple

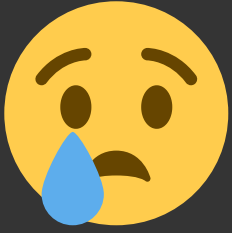
Make sure everything congruent

Keep A/B testing

I hope this guide was helpful to you. If you have any question you could always email us at:

info@clinicblast.com (*I assumed this only*)

Now you can create great ads all by yourself.



But i am too busy

If you are too busy to do it yourself or you want us to create successful campaigns for your beauty clinic/spa without you lifting a single finger, click the button bellow to schedule a free demo to see how our system will generate you more money

Book a FREE DEMO!